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## 2014 PREMIER'S DESIGN AWARDS: FINALISTS REVEALED 23<sup>rd</sup> JULY THE ELEVARE SHOWER FOOT REST

The revolutionary Elevare Shower Foot Rest is a finalist in the 2014 Premier's Design Award of the Year.

Good Design Australia and the Victorian Government officially announced the 38 finalists in the 2014 Premier's Design Awards on Wednesday. One of the finalists is Geelong mother, Leanne Brown and <a href="Charlwood Design">Charlwood Design</a> for the innovative Elevare Shower Foot Rest.

The Elevare Shower Foot Rest makes it easy to shave and exfoliate while in the shower without fear of slipping and falling. It's the ideal height for resting a foot while shaving and moisturising and fits handily in any shower corner. The non-slip rubber grip ensures a safe and comfortable solution for shaving your legs in the shower.

With no bathtub or other sturdy surface to lean on, shaving in the shower is messy, slippery and dangerous. Leanne knew there was an easier way. 'Shaving in the shower should be risk-free. After researching the subject, it was apparent there was no product designed to carry out the task of safely and efficiently shaving your legs'.

All 38 finalists are in the running for the Best in Category and Premier's Design Award of the Year. Winners will be announced at the Premier's Design Awards Presentation Ceremony in Melbourne in September.

The Elevare Shower Foot Rest is also in the running for Best Product Design in the 2014 Sydney Design Awards. The public can vote for the Elevare Shower Foot Rest at <a href="https://www.sydneydesignawards.com.au">www.sydneydesignawards.com.au</a>. Finalists for the Sydney Design Awards will be announced 7<sup>th</sup> August 2014.

Product samples, interviews and photos are available. For all media enquiries replyemail or contact Leanne Brown at Elevare.

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The Elevare Shower Foot Rest can be purchased at www.elevare.com.au for \$29.95 inc. GST